



SERRANO AT VILLAGE GATE WEST CELEBRATES GRAND OPENING

Concert recently celebrated the grand opening of Serrano, Phase I at Village Gate West, its new multi-phase, mixed-use residential community in Toronto.

Serrano welcomed its first occupants on July 1, 2007, followed by a festive grand opening on Saturday, September 22, offering a first-hand experience of all the 21-storey assured rental tower has to offer. Full occupancy of this unique residence, located at 11 Dunbloor Road, is anticipated in early October 2007.

"We are delighted to be opening the doors to tenants at this impressive rental tower at Village Gate West," said George Espinola, Property Manager. "Strategically located at the western end of Islington Village, Serrano is an affordable, comfortable, safe and convenient place to live."

Serrano offers many local shopping opportunities, including The Kingsway, Bloor West Village and Sherway Gardens. Located within walking distance from the Islington Subway and GO Station, Serrano is also just minutes from the downtown core.

At Serrano, Concert has set the standard for New Rental Living by providing the finest condominium-quality amenities for the convenience and pleasure of its tenants. Built with superior craftsmanship, quality and refinement, Serrano offers a spectacular selection of suites from studios, one bedroom, one bedroom plus den, two bedroom and two bedroom plus den designs, many with balconies or terraces offering beautiful views.

Serrano boasts beautiful suites with open kitchens with five full-size appliances, individually controlled heating and AC, in-suite laundry, broadloom and wood laminate floors, private terraces and spacious balconies with lovely views—all topped off with the convenience of keyless entry, controlled underground parking, a fitness studio, games room, private theatre and fireside lounge.

Concert is the developer and co-owns Village Gate West with OMERS and Sun Life Financial. This community is being built in three phases on 3.7 acres of land. The second and third phases will see the development of an independent seniors living community and two highrise rental and or condominium towers.

With the commitment to build Phases I and II at Village Gate West, Concert and OMERS will have approximately 1,150 assured New Rental Living units in the Toronto area that are either completed (Prelude and Jazz), nearing completion (Serrano) or under construction (TapestryTM seniors living community at Village Gate West).

FOR MORE INFORMATION PLEASE VISIT WWW.SERRANOBYCONCERT.COM