

# Concert Properties competes for awards



**The Chelsea Condominium in Victoria, developed by Vancouver's Concert Properties, is up for a national award**

**V**ancouver-based **Concert Properties** has been nominated as a finalist in the Canadian Home Builders' Association's 2008 national SAM (Sales and Marketing) Awards program in four categories.

Concert is a diversified firm involved in developing and acquiring commercial and industrial properties, rental housing, multi-family condominium housing, seniors' living communities and resort properties in B.C., Alberta and Ontario.

The company's new six-storey Chelsea condominium development in Victoria has been nominated for best multi-family project. The 16-storey Emporio residential tower in Richmond is a finalist for best sales office and for marketing excellence. Concert has also been named a finalist for the Canadian home building industry's highest honour, the **American Standard Grand SAM Award**.

"Given the record number of entries this year, Concert is very honoured to have been nominated for these prestigious awards," said **David Podmore**, president and CEO. "Our goal in developing

Chelsea and Emporio was to create the best residential homes possible, while blending into these two vibrant, well-established neighbourhoods."

Podmore said that Concert focuses on people, innovative design, superior standards of construction, customer service and community values. This commitment, he said, is exemplified by projects such as Emporio and Chelsea.

The National SAM Awards celebrate excellence in renovation and new-home design, innovative technology and construction techniques, and outstanding presentations, marketing and sales activities.

Twenty-three National SAM Awards will be presented at the CHBA's 66<sup>th</sup> national conference on February 28 in Quebec City.

The Canadian Home Builders' Association is the voice of the residential construction industry in Canada, representing more than 8,300 member firms across Canada. Membership is comprised of new-home builders, renovators, developers, trade contractors, building material manufacturers and suppliers, lenders and other professionals in the housing sector. ♦